

SPACE series 2

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Was kann die **Logistik der Zukunft?**  
What's the Scope of Logistics in the Future?



# canadian museum of nature donor and history panels

OTTAWA, ONTARIO, CANADA 42M<sup>2</sup>

A series of graphic panels for the museum's new Lantern glass tower was designed to recognize the contributions of the museum's generous donors and to tell the story of the 100-year-old historic building.

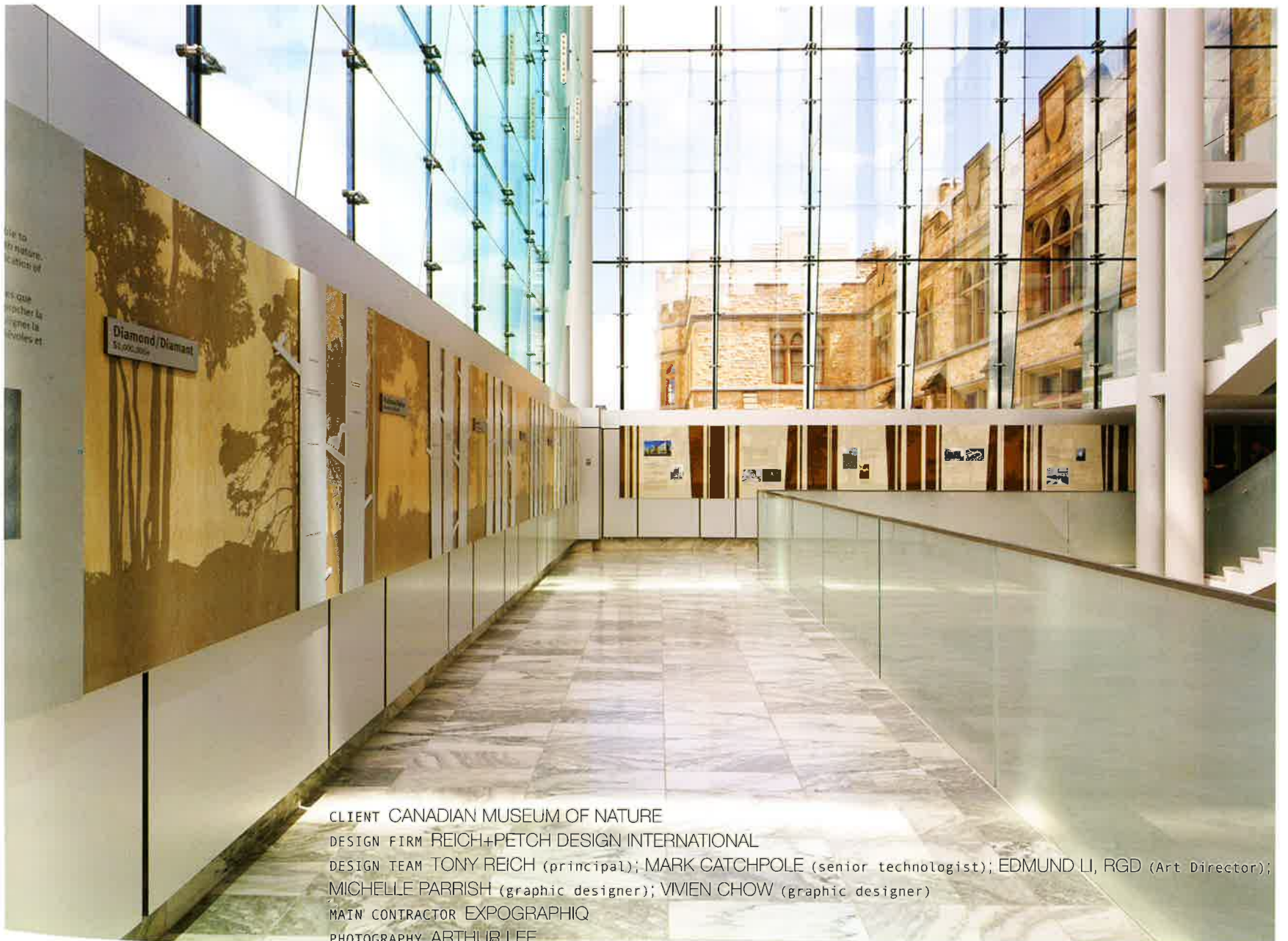
The design strategy was to create a 'graphic forest' to warm up the space inside the contemporary tower – making it more welcoming and friendlier for visitors. Silhouette cut-outs of branches and lively birds and animals were incorporated into the modular donor

plaques to simulate tree trunks. These were layered in front of a silhouetted tree background – printed on solid wood panels – to create a semi, three-dimensional design.

A consistent, although simplified, version of the design is used for the History Panels which flank the donor wall.







CLIENT CANADIAN MUSEUM OF NATURE  
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Over 25 years, we have evolved our viewpoint  
about design to create extraordinary  
moments and opportunities for people to have  
experiences that change their understanding  
and perspective of the world they live in.

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