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- 19** **TITLE** NPR Headquarters Interactive Exhibition "This is NPR" | **DESIGN FIRM** Poulin + Morris, New York City; www.poulinmorris.com | **CREATIVE TEAM** Richard Poulin, art director; Erik Herter, Ani Ardzvian, designers | **CLIENT** NPR
- 20** **TITLE** Imagine | **DESIGN FIRM** Primerica, Duluth, GA; www.primerica.com | **CREATIVE TEAM** Danny Woodard, Angie Dudley, Alan Hatcher, Mike Burroughs, art directors; Czarnowski, exhibit build/fabrication
- 21** **TITLE** Toronto Zoo—Panda Interpretive Centre | **DESIGN FIRM** Reich+Petch Design International, Toronto; www.reich-petch.com | **CREATIVE TEAM** Tony Reich, art director; Carolyn Smith, project manager/exhibit designer; Vivien Chow, Kate Peer, Glenn Falcotelo, Amy Eaton, Jonathan Chetner, designers; Kerun Ip, photographer; Blue Sky Design, copywriting; Ron Flood, Monica Santos, Shawn Banerd, exhibit design team; Peter Holman, principal-in-charge/fabrication manager (Holman Exhibits); James Cummings, fabrication manager (Holman Exhibits); Victoria Manica, AV design (The Design Foundation); Global Exhibit Technologies, AV supply; Leona Mitchell, Erica Morris, Robin Hale, client representatives



Over 25 years, we have evolved our viewpoint about design to create extraordinary moments and opportunities for people to have experiences that change their understanding and perspective of the world they live in.

REICH+PETCH

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