

DESIGNEDGE CANADA

GRAPHIC DESIGN NEWS & TRENDS

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Regional Awards

DESIGNEDGE
REGIONAL AWARDS
2012



ENVIRONMENTAL | FINALIST

Title: Mode presentation centre

Company: **L.A. Inc.**

Creative director: Coni Kennedy | Account director: Corinne Korytkowski | Production manager: Adam Ayliffe | Interior designers: Cecconi Simone Inc. | Displays: Geron Associates Ltd. | Interactive elements: ds2 Interactive | Client: Great Gulf



ENVIRONMENTAL | FINALIST

Title: Peter Street presentation centre

Company: **L.A. Inc.**

Creative director: Coni Kennedy | Art director: Sandra Di Leo | Vice president, client services: David Klugsberg | Copywriter: Lawrence Ayliffe | Production manager: Adam Ayliffe | Display fabricator: Geron Associates Ltd. | Interior designers: Cecconi Simone Inc. | Client: CentreCourt Developments



ENVIRONMENTAL | FINALIST

Title: Collins Barrow Toronto reception wall graphics

Company: **Mayk Ideas**

Creative director & Partner: May Katorji | Art director & Designer: Bec Humphrey | Writer: Judy Margolis | Client: Collins Barrow Toronto LLP



ENVIRONMENTAL | FINALIST

Title: Sunnylands Center & Gardens wayfinding & signage program

Company: **Reich+Petch Design International**

Principal in charge: Tony Reich | Project manager: Ron Flood | Exhibit designer: Linda McNamara | Art director: Edmund Li | Graphic designer: Vivien Chow | Technologist: Jordan Zettel | Multimedia consultants: Hillmann & Carr | Client: The Annenberg Foundation



ENVIRONMENTAL | FINALIST

Title: Unconventional Thinking: Innovation in Waterloo Region

Company: **Reich+Petch Design International**

Principal in charge: Stephen Petri | Project manager & Exhibit designer: Tracy Bright | Senior graphic designer: Michelle Parrish | Graphic designer: Martha Merzig | Technologist & Designer: Monica Santos | Technologist: Somya Singh | Copywriters: Waterloo Region Museum | Fabricators: Expogaphiq | Client: Waterloo Region Museum



ENVIRONMENTAL | FINALIST

Title: Jays Shop at Sears, Toronto Eaton Centre

Company: **Shikatani Lacroix**

Vice president, environmental design: Richard Dirstein | Manager, environmental design: Beverley Wells | Senior graphic designer: Michelle Barnes | Environmental designer: Matt Scott | Project manager: Courtney Randles | Production artist: Kevin Adams | Senior production artist: Paula Jacobs | Client: Toronto Blue Jays



Over 25 years, we have evolved our viewpoint about design to create extraordinary moments and opportunities for people to have experiences that change their understanding and perspective of the world they live in.

REICH+PETCH

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